



KAVI SHREE DAAD GOVERNMENT ARTS AND COMMERCE COLLEGE

(ACCREDITED GRADE "B" BY NAAC)

NEAR COURT, BUS STATION ROAD, PADDHARI – 360110, DISTRICT-RAJKOT

PHONE: 02820-233444

EMAIL: principalpaddhari@gmail.com



Report on SSIP 2.0 Awareness – Empowering Rural Innovators (12TH MARCH-2026)

➤ Event Overview:

- Name of Program SSIP 2.0 Awareness – Empowering Rural Innovators
- Name of Scheme Student Start-up and Innovation Policy 2.0
- Purpose To create awareness among students about SSIP2.0
- Date 12TH MARCH-2026
- Time 10.00 A.M. to 11.30 A.M.
- No. of Students Present 52 (21 Boys and 31 Girls)
- No. of Faculties Present 03
- Name of Speaker Purvesh Vaidya (SSIP and Innovation Coordinator)
- Venue NSS Camp, Leuva Patel Samaj Vadi, Metoda Taluka Paddhari

On March 12, 2026, an exclusive awareness session was organized at the NSS Camp in Metoda to introduce rural students to the Student Start-up and Innovation Policy (SSIP 2.0). Recognizing that the participating students were primarily Gujarati-speaking and unfamiliar with startup ecosystems, the session was uniquely tailored to their context. Led by SSIP Coordinator Mr. Purvesh Vaidya, the event successfully translated complex entrepreneurial concepts into relatable ideas, aiming to shift the students' mindsets from being job-seekers to becoming job-creators.

➤ Key Points Discussed:

- **Transforming 'Jugaad' into 'Innovation':** Mr. Vaidya brilliantly connected with the students by using the familiar concept of 'Jugaad'. He explained how these everyday local workarounds can be formalized and scaled into true innovations. He emphasized that every great startup solves a real-world problem.
- **Navigating the Innovation Journey:** The students were introduced to the structured path of innovation. This includes starting with an idea, moving to a Proof of Concept (PoC) to validate feasibility, creating a Prototype, and eventually building a Minimum Viable Product (MVP).
- **Addressing Rural Problem Statements:** To make the session highly relevant, the discussion focused on solving grassroots problems. Examples of potential innovations

discussed in the SSIP framework include affordable IoT-based soil moisture sensors for farmers, community-run transport, and affordable bio-toilets.

- **Financial Support and Provisions under SSIP 2.0:** A major highlight of the session was outlining the robust backing provided by the Government of Gujarat. Mr. Vaidya detailed that under SSIP 2.0, Higher and Technical Education students can receive maximum financial support of up to ₹2.50 Lakh per PoC/Prototype/Innovation. Additionally, the policy provisions IP (Intellectual Property) support for up to 100% of the expenses to help students patent their unique ideas.
- **Inspiration from Peer Success Stories:** To boost confidence, Mr. Vaidya shared detailed case studies and successful projects executed by students from other rural colleges. Seeing peers succeed helped demystify the startup process and proved that high-level English proficiency is not a condition for innovative thinking.

➤ **Impact and Conclusion**

The event concluded as a massive success under the inspiring leadership and guidance of Principal Dr. K. G. Chhaya. The proactive cooperation of the entire college staff ensured smooth execution. The session saw enthusiastic and large-scale participation from the students, successfully planting the seed of entrepreneurship in a rural academic setting.


(Mr. Purvesh Vaidya)
SSIP Coordinator


Principal
PRINCIPAL
KAVI SHREE DAAD GOVT. ARTS & COMM. COLLEGE,
PADCHARI, DIST. RAJKOT.



KAVI SHREE DAAD GOVERNMENT ARTS AND COMMERCE COLLEGE
(ACCREDITED GRADE "B" BY NAAC)

NEAR COURT, BUS STATION ROAD, PADDHARI – 360110, DISTRICT-RAJKOT

PHONE: 02820-233444 EMAIL: principalpaddhari@gmail.com



Report on SSIP 2.0 Awareness – Empowering Rural Innovators
(12TH MARCH-2026)

